

Business Clinic Meeting At El Camino on Tuesday

"Increase of Sales by Making The Store Attractive," is to be the topic of the third in a series of Business Clinic meetings to be held at El Camino College, Tuesday, March 10, at 7:30 p.m., Dr. Jack Martin, moderator of the series, said today.

"Members of our panel," Martin said, "will include Ed Stevenson, manager of the store fixture division of the Weber Showcase

Company; L. E. Jenkins, district manager of Edison Electric Company; and Jack Hauer, district salesman of the Armstrong Cork Company."

The entire series, Martin said, is open to any interested business people who may wish to attend. The meetings are being held in room LS-7 on the campus.

"The meeting next Tuesday will cover the importance of store

modernization, store exteriors and interiors, the selection and use of store fixtures and equipment, and other related topics," Martin said. "Future meetings will deal with problems in connection with credits and collections; fraud, shoplifting and bad checks; and problems of purchasing."

The series of Clinic meetings are being sponsored jointly by the college and by the Chambers of Commerce of Manhattan Beach, Hermosa Beach, and Redondo Beach. The series will close March 31.

Lard comprises about 13 percent of the live weight of a pig.

Welcoming Tea Set for March 8 at Local YWCA

"We are very fortunate in having a delegate to the National Leadership Training Project assigned to the Harbor District YWCA," Mrs. Phelan Foley, World Fellowship chairman stated at the meeting of the Torrance Branch YWCA committee.

"Mrs. Rebecca Mullira will be in this district after March 5 for a period of three months," Mrs. Foley reported. A tea to welcome her will be held March 8 from 3:30 until 5 at the San Pedro YWCA, 437 W. Ninth st., San Pedro.

In reporting on the Camp Council meeting, Mrs. Foley, who also represents Torrance there, told that the Harbor District Y had presented the Camp Tahquitz Meadows with a 1 1/2 ton truck and were accepting donations toward a station wagon. These two items were the Harbor District Y's share in rehabilitating the camp in getting it ready to open this summer.

In an effort to meet the quota set by the membership committee of which Mrs. Walter Levy is chairman, plans are being formulated for a membership enrollment during National YWCA Week April 19-25, it was announced. The kickoff will be held April 21 at 10 a.m. in the Torrance Y. A prospect list is being built up now, Mrs. Otis S. Blackstone, membership director, announced.

Additional reports on finance, house, ways and means, public affairs, and nominating committee were made by Mmes. Lee Stamps, Minnie Solomon and Charlotte Lukes.

The gift from the Business and Professional Women's club to be used for equipment was announced.

Plans are being made to send a delegation from Torrance to the YWCA Neighborhood meeting in Riverside on Tuesday, March 10, at which Mrs. Earl Cranston, of the national board will speak.

The meeting was presided over by Mrs. Minnie Solomon, Branch Committee chairman.



STELLAR SKATER — Lovely Martha, famous Cuban voodoo dancer, stars in the Soja Henie Ice Revue of 1953, which has its Los Angeles premiere March 6 at the Shrine Auditorium. Miss Henie appears in person with a glittering cast of 200. The show runs for three weeks at the Shrine.

'53 Ice Revue to Open Saturday

So far as Sonja Henie is concerned, no sports fan will walk away from her 1953 Ice Revue feeling that there was something to be desired.

When the glamorous queen of the ice opens in her Los Angeles premiere at the Shrine Auditorium on March 6 for a three-week run, she will have featured, among other headline acts Buddy LaLonde as well as Tuffy and Gil McKellen.

Winner of 10 world championships in figure skating and retired undefeated as three-time Olympic winner, Miss Henie stars in six production numbers. Highlight is her ever-popular and original Hula dance on skates.

Thurs., Mar. 5, 1953

P-TA Publicity Book Nearing Completion

Preparatory to Tenth District evaluation of parent-teacher publicity books early in April, a final workshop for unit publicity and record book chairmen of the Gardena-Wilmington Council P-TA was held recently at the home of the council president, Mrs. James A. Gauley, 1460 W. 183rd St., Gardena.

Conducted by Mrs. B. H. Cotheran, council publicity chairman, the conference included a presentation of detailed instructions for compiling material in the publicity book, directed by Mrs. Harry Peterson, council record book chairman. Supplementing the record book instructions were publicity photographs, presented by Mrs. Robert Buck, council publicity photographer.

In attendance were Mrs. Robert Wiese, Amestoy P-TA; Mrs. H. F. Bennett, Satskill Ave. P-TA; Mrs. John Guss, Denker Ave. P-TA; Mrs. Harry Peterson and Mrs. Robert Buck, Fries Ave. P-TA; Mrs. Robert Brownell and Mrs. Loris Raine, Hawaiian Ave. P-TA; Mrs. Claud Hill, president, Mrs. B. H. Cotheran and Mrs. James McMillen, 186th Street P-TA; Mrs. Beverley J. Olsen and Mrs. Robert Tyndall, 135th St. P-TA; Mrs. Robert Elliott, Wilmington Park P-TA and Mrs. Albert Waight, Wilmington Junior High School P-TA.

Celebrate Second Year with Party

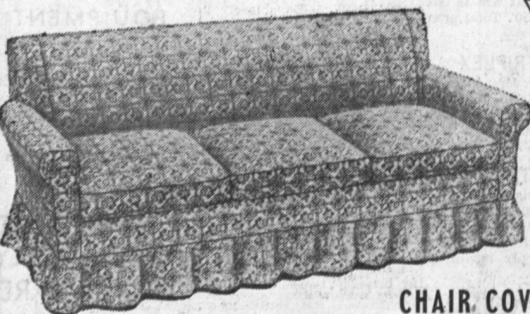
A gala party last Saturday evening marked the second anniversary celebration of the Hampton Players little theater group. Approximately fifty members and guests enjoyed the charming setting of the Richard Blakeley's home and patio for an evening of games and dancing. Assisting the Blakeley's as hosts for the evening were Mr. and Mrs. Claude Ferrel, and Mr. and Mrs. Robert Matson.

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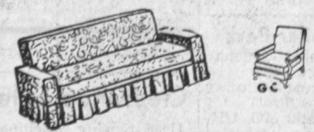


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Drivers Disregard Flashing Lights On School Buses

Drivers are still disregarding the flashing red lights on stopped school buses and, what's worse, they're still killing and injuring students, the California Highway Patrol reported today.

The Patrol cited recent cases where several children were injured, one fatally, by motorists who sped past buses displaying the flashing red lights.

Officials pointed out that when the red warning lights are in operation, all vehicles approaching a school bus from either direction must come to a halt and remain standing until the lights go out.

The law requires the bus driver to operate the lights, the Patrol explained, only when he stops to take on or discharge youngsters who must cross the road or highway.

If the bus stops to pick up or let out school children who live on the same side of the road, then the driver is not permitted to flash his lights and other vehicles may proceed normally.

The Patrol said a school bus ride is one of the safest ways to travel in California, but that the children faced their greatest danger getting off the bus.

"If drivers will stop when they near a school bus with flashing red lights," said the Patrol, "then even that danger can be minimized."

Halldale Board to Meet Tomorrow

Halldale Ave. Executive Board will meet on Friday, March 6, at 9:30 a.m.

The regular meeting of the San Pedro Council will be held on Tuesday, March 3, according to Mrs. R. J. Lampson, publicity chairman.

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TORRANCE PRESS

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OBITUARIES
AMY LOVELL, age 37. Address, 1541 W. 215th St., Torrance, Native of Wimbeldon, England, deceased lived in Torrance 7 years. Date of death, Feb. 26, 1953, at 1541 W. 215th St. Services were held at Stone & Myers Chapel, conducted by Rev. P. J. McGuinness, Church of Nativity, Rosary said at Stone & Myers Chapel, March 1, 1953, 8 p.m. Mass. Church of Nativity, March 2, 1953, 9 a.m. Survivors: husband, John J. Lovell, 1541 W. 215th St., Torrance; sons, John W. Lovell, 1011 W. 156th St., Torrance; Vincent G. Lovell of Long Beach; daughters, Betty Lundeen, Merle Drury, Mary Lou Sanders, Carol Piazza, Marjorie Ann Lovell, all of Torrance; brother, Maurice Cole of Gilford Surrey, England; grandsons, Tommy, Terry, Johnny, Carl, Billy Lovell and Bobby Drury; and Stephan Sanders; granddaughters, Suzanne Lundeen, Marilyn Joy Fury, Carrie Marie Lovell.

MARY E. CHISHOLM, age 88 years. Address, 2412 W. 156th St., Gardena. Native of Pittsburgh, Penna., deceased lived in Torrance since 1936. Date of death, Feb. 28, 1953, at L. A. Co. Harbor Gen'l Hospital. Services were held at Stone & Myers Chapel, Feb. 28, 1953, at 2 p.m., conducted by Rev. C. M. Northrup, Church of First Baptist Church. Survivors: daughters, Mary C. Jacobs, 4915 Sharon Lane, Torrance; Mrs. Jean R. Isaacs, 2412 W. 156th St., Gardena; and Mrs. Laura C. Clow, 1211 Palm Ave., San Gabriel; grandsons, James O. Isaacs, Arlington, Virginia; John F. Isaacs of Modesto; and Dr. Robert R. Isaacs, Phillip T. Jacobs, and Gerry C. Jacobs, all of Torrance; granddaughters, Lois Jean Clow of Whittier, and Patricia Watson of Pittsburgh, Penna.; and 4 great grandchildren.

EDGAR ASA STAMPER, age 87. Address, 1011 Arlington Ave., Torrance. Native of Guyton, Oklahoma, deceased lived in Torrance 14 years. Date of death, Feb. 26, 1953, at 1011 Arlington Ave. Services were held at Stone & Myers Chapel, Monday, March 2, 1953, conducted by Rev. Leonard Babcock & Service Lodge No. 594, F. & A. M., Long Beach. Survivors: widow, Jane B. Stamper, 1101 Arlington Ave.; son, Larry Renick, same; brothers, Isaac Vernon Stamper, 200 Harcourt, Long Beach, and Fay Monroe Stamper of Guyton, Oklahoma.

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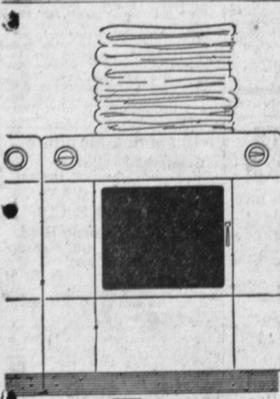
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